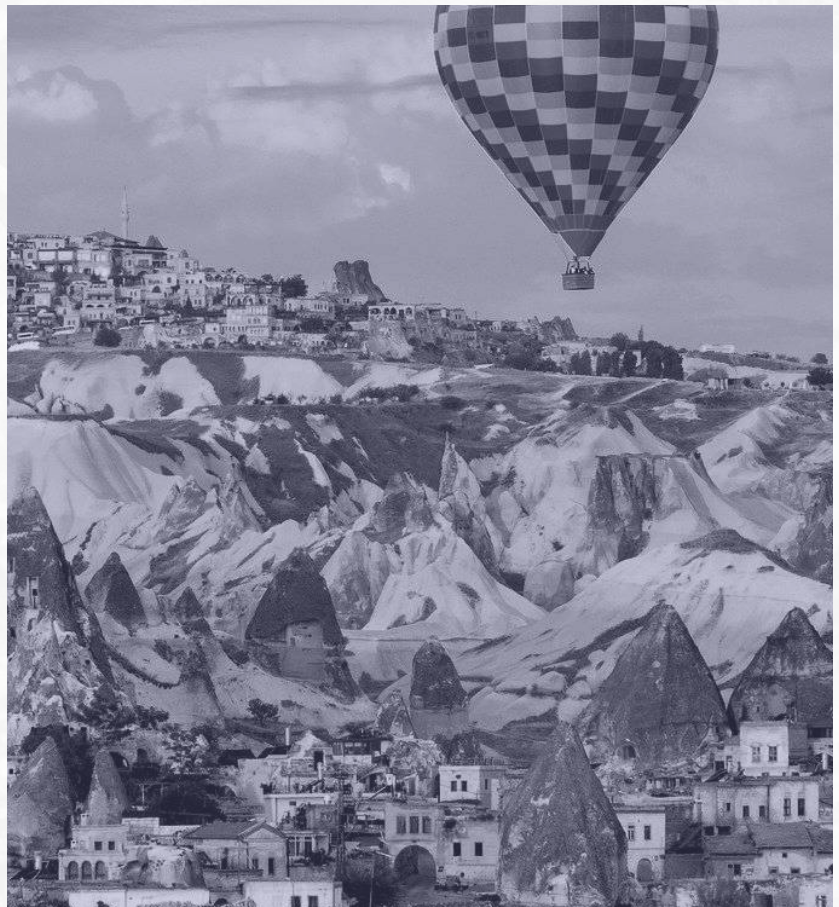




White Paper

Global Explorers Hub

Explore
The World and
Share The Journey



“ Explore the World, Share the Journey ”

GEH Innovative Tourism Ecosystem Center

Preface



In an increasingly fast-paced world, people's desire to explore, discover, and experience new things is growing. However, with the continuous development of the tourism industry and the acceleration of globalization, we also face a series of challenges: How to meet the needs of tourists while protecting the earth's environment and cultural heritage? How to create unique and meaningful travel experiences that allow people to gain more insights and inspiration while exploring the world?

It is based on reflection and response to these questions that the Global Explorers Hub (GEH) was born. We believe that travel is not only for leisure and relaxation, but also a baptism of the soul, an exploration of nature and culture, and a deep interaction with the world. Therefore, we are committed to building a new tourism ecosystem, providing unique and enriching travel experiences, while also striving to promote the tourism industry towards a more sustainable and environmentally friendly direction.

In the journey of GEH, we will uphold the principles of innovation, sustainability, and social responsibility, constantly exploring and practicing. We will work closely with customers, partners, and communities to create a better future for tourism. We firmly believe that through our efforts and dedication, every traveler can have a unique and unforgettable journey, and every adventure will become a precious life experience.

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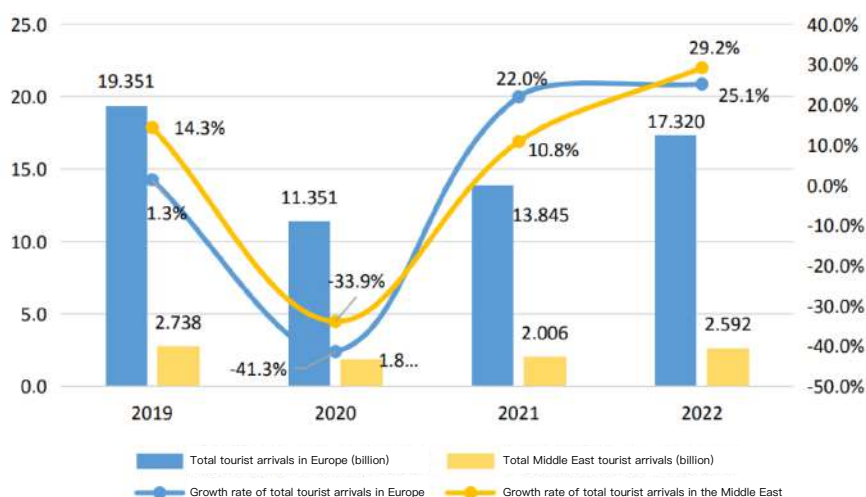
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1.1 Sustained Growth Of The Tourism Industry

As an integral part of the global economy, the tourism industry continues to show strong growth momentum. In recent years, with the continuous development of the global economy and the improvement of people’s living standards, tourism has become an indispensable part of people’s lives. According to data from the United Nations World Tourism Organization (UNWTO), the global tourism industry has maintained steady growth for several years, becoming one of the important engines driving world economic growth.

The sustained growth of the tourism industry is due to the joint promotion of various factors. Firstly, with the improvement of people’s living standards and the increase in work pressure, there is a growing demand for leisure and relaxation, making tourism an important lifestyle and consumption method. Secondly, with the continuous advancement of transportation and communication technologies, the cost of travel and information acquisition for people has been continuously reduced, providing strong support for the development of the tourism industry. Additionally, the acceleration of the globalization process and the opening of tourism policies have also created a favorable external environment for the development of the tourism industry.



Particularly the rise of emerging markets and developing countries, injecting new vitality and impetus into the global tourism industry. The rapid economic growth and the rise of the middle class in countries such as China, India, and Brazil have driven the rapid development of the tourism industry. At the same time, the rich and diverse cultures and historical heritage of these countries have also attracted an increasing number of international tourists to explore and experience.

In conclusion, the tourism industry, as a diversified and dynamic sector, will continue to play a positive role in global economic growth.

1.2 Trends In Sustainable Development

With the increasing prominence of global environmental issues and the growing awareness of environmental protection, sustainable development has become an important trend in global development. In the tourism industry, sustainable development is not only a development concept but also a necessary choice. Sustainable development in the tourism industry means not only minimizing the damage to the natural environment during tourism activities but also respecting and protecting local communities and cultural heritage.

As environmental issues such as climate change become more serious, people have higher expectations for the environmental impact of the tourism industry. Traditional tourism models often come with problems such as energy consumption, carbon emissions, and waste generation, seriously damaging the local ecological environment. Therefore, promoting the tourism industry to move towards sustainable development, reducing carbon emissions, saving resources, and protecting the ecological environment have become consensus and actions within the industry.

At the World Travel Market in London in early November 2023, "Tourism and Green Investment" became the theme of the trade show. Juliet Losado, Director of the World Travel Market, believes that sustainable development is the cornerstone of the tourism industry. Investments in sustainable infrastructure and green policies for the entire industry are more important than ever.

Currently, the recovery of the European tourism industry is quite remarkable. According to Tom Jenkins, CEO of the European Tourism Association, with the rapid recovery of the tourism industry, the issue of over-tourism needs more attention. In many European countries, excessive tourists beyond the local environmental carrying capacity will bring tremendous pressure on the local natural environment and cultural landscapes, leading to a series of problems such as the destruction of tourism activities and environmental pollution, which is particularly evident in tourist destinations. For the tourism industry to achieve sustainable development, it must pay attention to carbon reduction issues, take more environmentally friendly measures, such as measuring the carbon footprint of its own development, and pay attention to the effectiveness of carbon reduction measures, so that more consumers can participate in carbon reduction efforts.

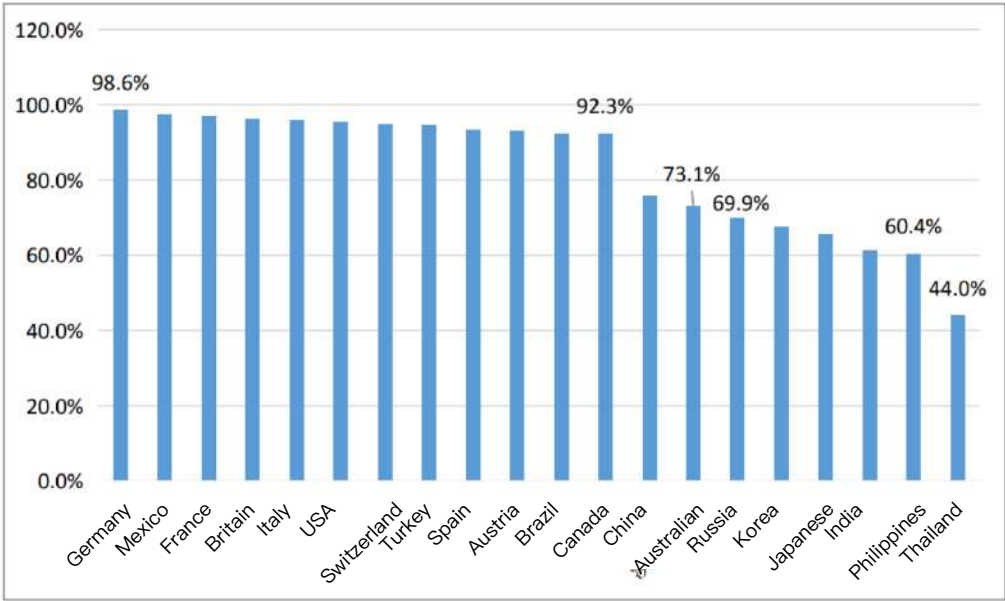
Secondly, sustainable development also includes the protection and promotion of local communities and cultural heritage. Traditional tourism often overlooks the interests of local communities and cultural traditions, leading to cultural homogenization and dependence on the local economy. Sustainable tourism should focus on cooperation and win-win with local communities, promote local economic development and social stability, while protecting and inheriting local cultural heritage.

More and more travelers are paying more attention to environmental protection and social responsibility of tourist destinations, hoping to achieve self-growth and social contribution through tourism. Therefore, promoting the tourism industry towards sustainable development is not only the need of the industry but also the responsibility of society. Global Explorers Hub (GEH) will actively respond to the call for sustainable development, committed to building an environmentally friendly, socially responsible, and culturally respectful tourism ecosystem, providing travelers with a more enriching and meaningful tourism experience.

1.3 Demand For Cultural Exchange And Historical Exploration

In today’s globalized world, people are increasingly curious and eager to explore different cultures and histories. Tourism is not only a leisure activity but also an opportunity for cultural exchange and historical exploration.

More and more travelers hope to understand and experience the cultures, histories, and traditions of different countries and regions through travel, gaining a deeper understanding of the development trajectories and evolution processes of different civilizations, and promoting cross-cultural exchange and understanding. In 2022–2023, the total tourism revenue of T20 countries is directly proportional to the GDP.



Turkey, with its blend of Eastern and Western cultures, has rich historical and cultural heritage that attracts global travelers. In Turkey, travelers can explore ancient and mysterious civilization sites such as the ancient city ruins in Ephesus, Troy, and Hierapolis, experiencing the millennia-old history and heritage. Additionally, Turkey is a meeting point of Islamic and Christian cultures, where travelers can admire many unique and spectacular religious buildings like the Hagia Sophia and the Blue Mosque in Istanbul, experiencing the charm of different religious cultures.

Cultural exchange and historical exploration have become important demands and trends in today's tourism industry. More and more travelers hope to enrich their cultural knowledge, broaden their horizons, and experience the charm of different cultures and histories through travel. Global Explorers Hub (GEH) is committed to meeting this demand, providing colorful cultural exchange and historical exploration experiences, allowing travelers to feel the diversity of cultures and the depth of history while exploring the world. With Turkey as a key development area in our strategic layout, we will bring travelers a unique and unforgettable cultural journey in Turkey, exploring its rich historical heritage and cultural traditions, leaving every traveler with valuable memories on this land.

1.4 Demand For An Innovative Tourism Ecosystem

With the continuous progress of technology and the development of society, the tourism industry is facing more and more challenges and opportunities. Traditional tourism models are often limited to single tourism products and services, which are difficult to meet the diverse and personalized needs of travelers. Therefore, establishing an innovative tourism ecosystem has become an inevitable choice for the development of the tourism industry today.

The demand for an innovative tourism ecosystem is reflected in several aspects. Firstly, travelers' requirements for tourism experiences are constantly increasing. They hope to receive more personalized and customized tourism services. Therefore, tourism enterprises need to innovate and provide diversified and personalized tourism products and services to meet the needs of travelers at different levels and types.

Secondly, with the development of information technology, people have access to a variety of information channels, and travelers have higher requirements for information acquisition and experience of tourism destinations. Therefore, it has become an important task for tourism enterprises to establish an information-based and intelligent tourism ecosystem. By integrating various information resources, providing more comprehensive and accurate tourism information, and enhancing travelers' experience and satisfaction.

In addition, the innovation of the tourism ecosystem also includes attention to sustainable development and social responsibility. With the increasing awareness of environmental protection and the popularization of the concept of social responsibility, tourism enterprises need to promote the development of the tourism industry in a more environmentally friendly and sustainable direction, protect the natural environment, respect local culture and community interests, and achieve sustainable development of the tourism industry through innovation.

In this context, Global Explorers Hub (GEH) has emerged, committed to creating an innovative tourism ecosystem, providing diversified and personalized tourism products and services, integrating various information resources, providing comprehensive and accurate tourism information, and promoting the tourism industry towards a more environmentally friendly and sustainable direction. We will meet the different needs of travelers through innovation and technology, providing them with a more diverse and meaningful tourism experience, and contribute to the sustainable development of the tourism industry.

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2.1 Introduction

Global Explorers Hub (GEH) is an innovative tourism ecosystem center dedicated to leading the development of the tourism industry. Headquartered in Colorado, USA, we aspire to be a leader in the global tourism industry, committed to providing travelers with unique and enriching exploration experiences, and promoting the tourism industry towards a more sustainable and innovative direction.

In the philosophy of GEH, tourism is not only a pastime and leisure activity but also a spiritual baptism, an exploration of nature and culture, and an opportunity for deep interaction with the world. We believe that through travel, people can expand their horizons, enrich their knowledge, enhance understanding, experience the charm of nature and humanity, and become more open, inclusive, and mature individuals.

As an ecosystem center with an innovative spirit, GEH will strive to lead the development trend of the tourism industry. We will not only launch diversified and personalized tourism products and services but also combine the latest technology to create a digitalized and intelligent tourism experience. At the same time, we will practice social responsibility, promote the tourism industry towards a more sustainable direction, protect the environment, respect culture, and give back to society.

The birth of GEH not only signifies our love and confidence in the tourism industry but also our yearning and pursuit of a better future world. We sincerely invite adventurers from all over the world to join us, explore unknown territories together, and create a better tomorrow.

2.2 Investment Organization

Global Explorers Hub (GEH) has received support and cooperation from several well-known investment institutions, including:



UBS: As a global leader in wealth management and investment banking, UBS is committed to providing GEH with abundant financial support and professional investment services to help us achieve innovative development in the tourism industry.



GIC: The Government of Singapore Investment Corporation (GIC) is one of the world's leading sovereign wealth funds. With its strong financial strength and extensive investment experience, GIC provides solid support for GEH's development.



Morgan Stanley: As a globally renowned investment bank and wealth management company, Morgan Stanley is dedicated to providing GEH with professional financial services and strategic support to promote innovation and development in the tourism industry.



Goldman Sachs: As one of the world's top investment banks and financial services providers, Goldman Sachs collaborates with GEH to explore development opportunities in the tourism industry, bringing travelers richer and more meaningful travel experiences.



Mubadala Investment Company: As one of the sovereign investment funds in the United Arab Emirates, Mubadala Investment Company provides strong support and assistance to GEH's development through its investment network and abundant resources worldwide.

The support and cooperation of these investment institutions not only provide a solid financial foundation for GEH's development but also lay a solid foundation for us to expand into global markets and lead industry innovation. We will fully leverage these resources and the advantages of our partners to innovate continuously, progress constantly, and bring travelers a higher-quality and more personalized travel experience.

2.3 Founding Executive Team



Mohamad Shahzeb

Chief Executive Officer

Mohamad Shahzeb plays a significant role at the intersection of technology innovation and the tourism industry. He is adept at utilizing advanced technologies such as artificial intelligence, big data analytics, and virtual reality to enhance travel experiences and improve customer satisfaction.



Mantasha

Chief Marketing Officer

Mantasha leads a dynamic and creative team that continuously explores innovative marketing methods and strategies to ensure that Global Explorers Hub remains at the forefront of the industry.



Teodor Kantardzhiev

Marketing Manager

Teodor Kantardzhiev, the Marketing Manager at Global Explorers Hub, is a creative and insightful marketing expert. In his role, Teodor is dedicated to leading the team in conducting comprehensive marketing activities to enhance brand awareness and attract more travelers.



Carl Vince

Community Manager

Carl Vince is the community manager at Global Explorers Hub, responsible for managing and developing the community of Global Explorers Hub. He is an energetic and enthusiastic social expert, dedicated to building and maintaining a vibrant and interactive community of travelers. Through various online and offline channels such as social media platforms, forums, and events, he actively promotes the growth and development of the community.

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3.1 Introduction To Tourism Ecosystem

In the tourism ecosystem of GEH, we are committed to achieving sustainable development in the tourism industry and protecting the interests of the natural environment, cultural heritage, and local communities. We will take various measures to promote the positive interaction between tourism and the ecological environment, realizing a win-win situation for economic benefits and environmental protection.

- 1 Environmental Protection And Sustainable Development
- 2 Cultural Inheritance And Protection
- 3 Community Development And Public Welfare Support

3.2 GEH Tourism Ecosystem Market Plan

GEH's market plan is based on the Optimal Points Gold Model, which integrates innovative thinking and sustainable development goals in the tourism industry. With multiple core elements as support, and based on the successful practices of the Optimal Points Gold Model in the financial field, GEH will introduce its unique static gameplay into the tourism ecosystem market.

Core Elements

Optimal Points Gold Model: Drawing on successful practices in the financial field, GEH will establish the Optimal Points Gold Model, incentivizing user participation in tourism activities and consumption through a points system. This allows user consumption and behavior to be converted into point rewards, thereby enhancing user engagement and loyalty.

Direct Referral Rewards and Team Earnings Mechanism: Establishing a direct referral rewards and team earnings mechanism to incentivize users to attract more users to participate in GEH's tourism ecosystem through sharing and recommendations, forming a virtuous cycle of user growth and community development.

Active User Ecosystem: Through direct referral rewards and team earnings mechanisms, a positive user ecosystem will be established, allowing users to form close connections and cooperation, jointly promoting the promotion and development of tourism activities and products.

3.3 Implementation Strategy

Continuously optimize tourism ecosystem products and services: GEH will continuously optimize tourism ecosystem products and services, enrich and expand tourism destinations and activity experiences, including natural exploration, cultural exchange, historical research, and other areas, to meet the increasingly diverse needs of users.

Promotion and marketing: Promote and market through various channels and methods, including online and offline activities, social media, partners, etc., to enhance brand awareness and influence, and attract more users to participate in GEH's tourism ecosystem.

Technological innovation: Continuously innovate in technology, combine advanced technologies such as artificial intelligence and big data analysis to enhance user experience, optimize service processes, and improve the intelligence and personalization of the system.

GEH's tourism ecosystem market plan aims to build a positive tourism ecosystem system through innovative business models and sustainable development concepts, providing users with a rich and diverse tourism experience, and promoting the development and progress of the tourism industry.

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4.1 Development Positioning (Core Competencies)

Uniqueness and Personalized Services: We will continuously seek and develop unique tourism resources and experiences from around the world, providing adventurers with distinctive travel options. We are committed to providing personalized services to meet the diverse needs and preferences of our customers, ensuring that each journey is a unique experience.

Quality and Safety Assurance: We will strictly control the quality of tourism products and services to ensure that customers enjoy a safe and comfortable experience during their travels. We will select high-quality suppliers and partners, establish a sound service system, and provide comprehensive protection and support to customers.

Sustainable Development and Responsible Tourism: We will actively promote the sustainable development of the tourism industry, emphasizing the protection and maintenance of natural environments, cultural heritage, and the interests of local communities. We will guide customers to adopt environmentally friendly and responsible travel practices, advocating the concept of responsible tourism to protect our planet.

Global Vision and Local Features: We will combine a global perspective with local characteristics to create an internationally influential tourism brand. We will expand into international markets and destinations while also focusing on exploring and preserving local cultural traditions and humanistic spirit, allowing customers to gain deep insights into the customs and cultures of different regions.

Innovation and Technological Application: GEH will continuously introduce new technologies and innovative concepts to enhance the experience and convenience of tourism products and services. We will integrate advanced technologies such as artificial intelligence and big data analysis to provide customers with personalized and intelligent travel experiences, meeting their ever-changing needs.

4.2 Resource Integration Advantages

Global Unique Tourism Resources: GEH integrates resources globally to seek and develop unique tourism resources and experiences from around the world, including natural landscapes, cultural heritage, historical sites, etc., providing customers with a diverse range of tourism options.

Diverse Service Supply Chain: GEH integrates a diverse service supply chain, including tourism planning, hotel management, transportation, cultural performances, etc., to provide customers with comprehensive and diversified tourism products and services.

Professional Team and Partner Network: GEH has a professional team and extensive partner network, with team members from various fields including tourism planning, cultural heritage, environmental protection, etc. By integrating resources from all parties, we provide customers with high-quality services and support.

Integration of Digital Technology and Intelligent Systems: GEH integrates digital technology and intelligent systems into the tourism ecosystem. Through technologies such as artificial intelligence and big data analysis, we enhance the experience and convenience of tourism products and services, providing customers with personalized and intelligent travel experiences.

Integration of Sustainable Development Concepts and Social Responsibility: GEH actively promotes the sustainable development of the tourism industry, emphasizing the protection of natural environments, cultural heritage, and the interests of local communities. We advocate the concept of responsible tourism and provide customers with tourism products and services that are socially responsible.

4.3 Application Scenario Development Model Advantages

When it comes to the application scenarios of Global Explorers Hub (GEH), we can illustrate from the following three major areas of industrial development models:

Development and Promotion of Tourist Destinations: GEH integrates local natural and cultural resources, cooperates with local governments and tourism bureaus, and develops a series of characteristic tourism products, including hiking, historical exploration, cultural experiences, etc. Through digital marketing and intelligent booking systems, the destination is promoted to global tourists, providing personalized tourism services to attract more tourists to experience it.

Innovation of Tourism Products and Services: GEH cooperates with local history museums to create an immersive historical experience using VR technology, allowing tourists to travel through time and experience historical events firsthand. Through digital platforms and intelligent guide systems, personalized explanations and guiding services are provided to tourists, enhancing the fun and interactivity of the tourism experience.

Sustainable Development and Social Responsibility: GEH collaborates with local environmental organizations and communities to carry out a series of environmental protection activities and cultural conservation projects, including beach cleaning, tree planting, monument protection, etc. Through the sales revenue of tourism products and social donation funds, local environmental and cultural projects are funded, achieving a win-win situation for economic and social benefits.



Hiking



Historical Exploration



Cultural Experience



VR



Ree Planting And Monument Protection.

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5.1 Tourism Ecosystem Economic Model

We have introduced a unique economic model based on successful practices in the financial field, cleverly integrating financial gameplay into the tourism ecosystem market. Every time you participate, share, and recommend, it will be converted into valuable points, igniting the passion for exploration.

Node Points Rewards and Benefits: Players who purchase node points can receive additional travel points as rewards, which can be used to book travel products and services, enjoy discounts, and privileges. For example, purchasing 1000U nodes can earn 1500 node points, which can be used to enjoy more discounts and privileges when booking travel products.

Value-added Services for Travel Experiences: Node holders can use node points to book value-added services to enhance their travel experiences. For example, node holders can use node points to book customized travel services such as private guides and special activities, enhancing their travel experiences.

Promotion and Cooperation of Tourist Destinations: GEH cooperates with tourist destinations to promote the node point system, providing more travel choices and benefits for node holders, and promoting the development of the tourism industry. For example, node holders can enjoy more discounts and privileges at tourist destinations. Through cooperation with tourist destinations, their travel experiences and enjoyment are enhanced.

5.2 Player Level And Direct Referral Points Performance Accumulation Rules

1 Level Division

Junior Explorer: Direct referral points performance accumulation is less than 3000.

Intermediate Explorer: Direct referral points performance accumulation is 3000 or more but less than 15000.

Senior Explorer: Direct referral points performance accumulation is 15000 or more but less than 30000.

Top Explorer: Direct referral points performance accumulation is 30000 or more.

2 Static Daily Income Plan

Junior Explorer: Players whose accumulated direct referral points performance is less than 3000 do not enjoy static daily income.

Intermediate Explorer: When a player's accumulated direct referral points performance reaches 3000, they will receive 5% of the static daily income.

Senior Explorer: When a player's accumulated direct referral points performance reaches 15000, they will receive 10% of the static daily income.

Top Explorer: When a player's accumulated direct referral points performance reaches 30000, they will receive 15% of the static daily income.

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5.3 Tourism Ecosystem Team Benefits (Gradient)

After understanding GEH's team incentive plan and withdrawal fee for weighted dividends, we can incorporate them into tourism planning to motivate players to actively promote and develop their teams, and provide corresponding withdrawal fee for weighted dividends based on team performance. Here are more detailed application scenarios:

1 Team Incentive Plan

– Players form teams and promote business by directly referring other players to join GEH. Based on the team's performance and the number of direct referrals, players can receive corresponding team turnover rewards. The specific rewards are as follows:

Directly refer 3 people, the team accumulates to 50,000 performance points, reward 5% commission to the team.

Directly refer 6 people, the team accumulates to 300,000 performance points, reward 10% commission to the team.

Directly refer 10 people, the team accumulates to 500,000 performance, reward 15% commission to the team.

Directly refer 20 people, the team accumulates to 2 million performance, reward 20% commission to the team.

2 Withdrawal Fee For Weighted Dividends

Determine the proportion of the withdrawal fee for weighted dividends based on the team's total performance level. The specific rules are as follows:

Team performance reaches 5 million, the withdrawal fee for weighted dividends is 20%.

Team performance reaches 10 million, the withdrawal fee for weighted dividends increases to 30%.

Team performance reaches 20 million, the withdrawal fee for weighted dividends increases to 35%.

Team performance reaches 50 million, the highest withdrawal fee for weighted dividends reaches 50%.

Through this incentive plan and withdrawal fee for weighted dividends mechanism, GEH can motivate players to actively promote and develop their teams, while rewarding them and providing withdrawal benefits based on team performance. This will help improve the team's performance level and profitability, and promote the healthy development of the tourism ecosystem.

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6.1 Economic And Social Benefits

1 Economic Benefits

Stimulating Consumption: By introducing a static gameplay, users are encouraged to deposit and participate, increasing the consumption vitality of the tourism market and driving the sales of tourism products and services.

Promoting Employment: The development of the tourism ecosystem market will drive the development of related industries such as hotels, catering, transportation, etc., creating more job opportunities and promoting economic growth.

Promoting Investment: The tourism ecosystem market plan of the Optimum Points Gold Model has attracted more investors' attention and participation, providing financial support for the development of the tourism industry.

1 Social Benefits

Enhancing Tourism Experience: The Optimum Points Gold Model continuously optimizes tourism products and services, enhances users' tourism experience and satisfaction, and brings users more diverse and richer tourism choices.

Promoting Cultural Exchange: Through the construction of the tourism ecosystem community, users can share their travel experiences and cultural experiences, promote cultural exchange and interaction, and enhance mutual understanding and integration in society.

Supporting Local Economy: The tourism ecosystem market plan of the Optimum Points Gold Model will promote the development of the tourism industry, support the growth of the local economy, and improve the living standards and well-being of local residents.

6.2 Operation And Execution

1 Platform Construction And Management

Build and continuously optimize the tourism ecosystem platform, providing a user-friendly interface and convenient user experience.

Manage platform operations, monitor user behavior and transaction status to ensure the platform's safe and stable operation.

2 Product Development And Supply Chain Management

Continuously develop a diverse range of tourism products and services, covering different regions, themes, and needs.

Manage the tourism product supply chain, establish solid partnerships with collaborators to ensure product quality and service levels.

3 User Operation And Customer Support

Implement precise user operation strategies to encourage user participation and consumption through activities, rewards, etc.

Provide 24/7 customer service support to resolve user issues and complaints, safeguarding user rights.

4 Marketing Promotion And Brand Building

Develop comprehensive marketing and promotion plans, conduct brand promotion and publicity through online and offline channels.

Strengthen brand building to enhance the visibility and reputation of the Opti-Points Gold Model in the tourism ecosystem market.

5 Data Analysis And Optimization

Utilize big data analysis technology to gain in-depth understanding of user behavior and preferences, providing data support for product development and operational decisions.

Based on data analysis results, continuously optimize operational strategies and product services to enhance user satisfaction and platform revenue.

6.3 Strategic Development Blueprint

Global Explorers Hub (GEH) focuses on becoming a leader in the global tourism ecosystem, emphasizing innovation, sustainability, and driving the tourism industry towards a more sustainable and environmentally friendly direction.

Sustainable Tourism Development

GEH is committed to promoting sustainability in the tourism industry. This includes reducing negative impacts on the environment, promoting ecological balance, and ensuring the protection of cultural and natural heritage. By partnering with local communities, implementing environmental conservation measures, and supporting social responsibility projects, GEH will lead in sustainable tourism.

Technological Innovation And Digital Experience

GEH will actively adopt the latest technologies, including virtual reality (VR), augmented reality (AR), and artificial intelligence (AI), to provide unique and rich digital tourism experiences. This will allow travelers to experience the charm of destinations before their adventures, while enhancing their travel experiences through smart guides and customized services.

Global Destination Expansion

GEH will continue to expand its tourism service coverage by adding new destinations and expanding existing destinations' tourism products. Special attention will be given to areas with unique cultural and natural landscapes to provide opportunities for all types of explorers to satisfy their curiosity and adventurous desires.

Cultural Exchange And Education

By promoting cultural exchange and education, GEH will become a platform connecting different cultures. This includes establishing partnerships with local communities, promoting cultural exchange projects, providing tourists with in-depth cultural experiences, and promoting cross-cultural understanding.

6.4 Cooperation Partners



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- 4) The community, its affiliates, and team members are not responsible or liable for the value, transferability, liquidity of GEH, and any market provided through third parties or otherwise.
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